PHISHING ATTACKS

THE #1 MOBILE SECURITY THREAT

Many mobile users have experienced phishing attacks

These scams take different forms, including:

- Fake emails that appear to be from trusted sources
- Fraudulent text messages containing malicious links
- Phone calls designed to trick individuals into revealing sensitive information.

Without strong mobile security, any device—no matter how advanced—is vulnerable to these deceptive tactics.

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Omdia tested top devices. None blocked all phishing attempts.

Omdia's latest research tested leading smartphones from **Apple**, **Google**, and **Samsung**, but not a single device was able to block all phishing attempts.

Despite manufacturers' security efforts, phishing texts, emails, and calls continued to bypass existing protections. This failure highlights the growing sophistication of phishing attacks and the inability of traditional spam filters and security layers to keep up with evolving threats.

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When security fails, trust erodes

According to Omdia, **73%** of users reported losing trust in their smartphone brand after experiencing a security issue.

Data breaches caused by phishing can lead to financial loss, identity theft, and severe reputation damage. Even when devices have security features in place, they often prove ineffective against today's advanced attack techniques, leaving users exposed to growing risks.

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Phishing protection alone isn't enough

Attackers are continuously refining their tactics, making it harder for users to detect fraudulent links, fake login pages, and impersonation attempts. To stay secure, users must remain vigilant and recognize the warning signs of phishing attempts.

However, relying solely on awareness is not a sustainable solution. The best approach is a multi-layered security strategy that combines advanced mobile protections with user education.

SOTERA SECUREPHONE:
THE ULTIMATE DEFENSE

Sotera SecurePhone eliminates phishing risks before they even reach you.

Unlike traditional devices that rely on reactive security measures, Sotera SecurePhone is designed to prevent threats from ever gaining access in the first place.

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